

STADTCASINO BASEL

SUSTAINABILITY CONCEPT 2025-2027 SUMMARY

Based on the ISO 20121 standard
Basel, 20.02.2025



INTRODUCTION

The Stadtcasino Basel, as Basel's most important cultural and concert centre, sees sustainability as a central obligation. The aim is to organise its operations in an ecologically, economically and socially responsible manner. The concept is based on the ISO 20121 standard and defines specific measures to use resources efficiently, minimise the carbon footprint and fulfil social responsibility. It is to be implemented by the end of 2027.

MEANING

As the owner and operator of the Stadtcasino Basel - with several hundred guests a day - our ecological footprint is not insignificant. From an **ecological point of view**, sustainability therefore means that we organise our operations as ecologically and energy-efficiently as possible.

From an **economic point of view**, we attach great importance to far-sighted planning, efficient and therefore cost-effective use of resources, long-term cooperation with local suppliers and first-class service for our customers. In this way, we ensure that we can continue to make our contribution to the cultural city of Basel independently and cost-effectively.

From a **social perspective**, sustainability for us primarily means promoting cultural diversity through openness towards all event organisers and reduced rates for amateur formations. We also ensure that the Stadtcasino Basel is accessible to everyone and offer our employees attractive and safe working conditions.

STAKEHOLDER

During the development of this concept, our stakeholders had a significant influence on the selection of sustainability topics. The aim of involving our key stakeholders (employees, Board of Directors, members, event organisers, event visitors, suppliers, partners) was to identify their interests and expectations of the Stadtcasino Basel. Stakeholder involvement took place by means of an online survey.

CORE TOPICS

Aus der kombinierten Einschätzung von Wichtigkeit und Verbesserungspotenzial ergeben sich die folgenden Kernthemen

1. Catering

- Targets: Increase purely vegetarian catering events by 20%, greater focus on regional products.
- Measures: Adaptation of menu suggestions to include vegetarian alternatives, sensitisation of event organisers, reduction of disposable tableware backstage.

2. Energy

- Targets: Reduce energy consumption by 20%, energy costs by 30% and increase the proportion of renewable energies to 95%.

- Measures: Testing of a photovoltaic system, optimisation of ventilation and heating settings.
- 3. Waste**
- Targets: Reduction of paper and commercial waste by 20% and 5% respectively.
 - Measures: Introduction of waste separation stations, promotion of paperless working and sustainable disposal solutions.
- 4. Purchase and consumption of materials**
- Targets: Centralisation of purchasing and reduction of paper consumption by 50%.
 - Measures: Focus on local, sustainable suppliers, training staff to conserve resources.
- 5. Water**
- Target: Keep water consumption at a low level.
 - Measures: Optimisation of cleaning processes and testing the use of rainwater for outdoor cleaning.
- 6. Mobility**
- Targets: Increase the proportion of visitors travelling by public transport from 60% to 70% and raise awareness among event organisers.
 - Measures: Co-operation with transport companies, information campaigns.
- 7. Market presence**
- Targets: Increase in brand awareness and follower numbers by 20% and 50% respectively
 - Measures: Professionalisation of the social media presence, increased acquisition of corporate events, use of the 200th anniversary in 2026 for advertising.
- 8. Working conditions**
- Targets: Maintaining a high level of employee satisfaction and introducing a personnel management system.
 - Measures: Introduction of ergonomic workstations, further training, writing of occupational safety standards.

MONITORING

Our monitoring plan helps us to systematically measure the effectiveness of our sustainability concept, continuously track progress and ensure that the long-term environmental, social and economic goals are achieved. The plan includes targets, key performance indicators and measures for the individual fields of action, thus enabling data-based decision-making.

CLOSING WORD

With our concept, we have created a solid foundation for implementing our sustainability goals systematically and effectively. 2025-2027, our focus is on consistently implementing the measures and regularly reviewing their progress. We also want to continuously develop our sustainability concept further, based on the knowledge gained and in dialogue with all relevant stakeholders. We would like to thank everyone involved for their active participation!

CONTACT

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